

# Exhibition Brochure



THE LUXURY OF CONVENIENCE



*Dís nou 'n lekker plek!*

## Background Info

Atlantis City Mall is located in the heart of Atlantis, on the West Coast. It is a single-storey shopping centre divided by a road into two separately enclosed malls.

Atlantis is a lively, vibrant township situated 50 km outside Cape Town. The area is surrounded by two very old townships, namely Mamre and Pella. With a melting pot of culture and entertainment, it is a popular town to visit. Atlantis City Mall was established in 2004 by Newland Development, to fulfil residents' shopping needs. The mall is within walking distance of neighbourhoods in Atlantis, and in close proximity to a MyCiti bus station.

With extensive natural light, eco-friendly materials, and air-conditioning, rounded off by energy-efficient architectural finishes – Atlantis City Mall offers customers a pleasant shopping experience.

## Shopper Demographics



LSM:  
5 – 7



GENDER  
FEMALE 80%  
MALE 20%



RACE  
COLOURED 85%  
WHITE 10%  
OTHER 5%



LANGUAGE  
AFRIKAANS 89%  
ENGLISH 10%  
XHOSA 1%

## Advertising Opportunities



EXHIBITION COURT SPACE



STATIC IN-CENTRE MEDIA



OUTDOOR MEDIA



SOCIAL MEDIA



CONNECT WAYA-WAYA



TLC BATHROOM SNAPPER FRAMES



SNAPPER FRAMES



93

STORES



21 984 m<sup>2</sup>

TOTAL SIZE (GLA)

### ADDRESS

Wesfleur Circle, Atlantis, Cape Town, 7349

### TRADING HOURS

Monday – Friday: 9:00 – 18:00

Saturday: 9:00 – 17:00

Sunday & Public Holidays: 9:00 – 15:00

### ANCHOR TENANTS

SHOPRITE

BOXER

CLICKS  
*feel good pay less*

mrp PEP

ACKERMANS

Jet FEEL GOOD FASHION for everyone absa

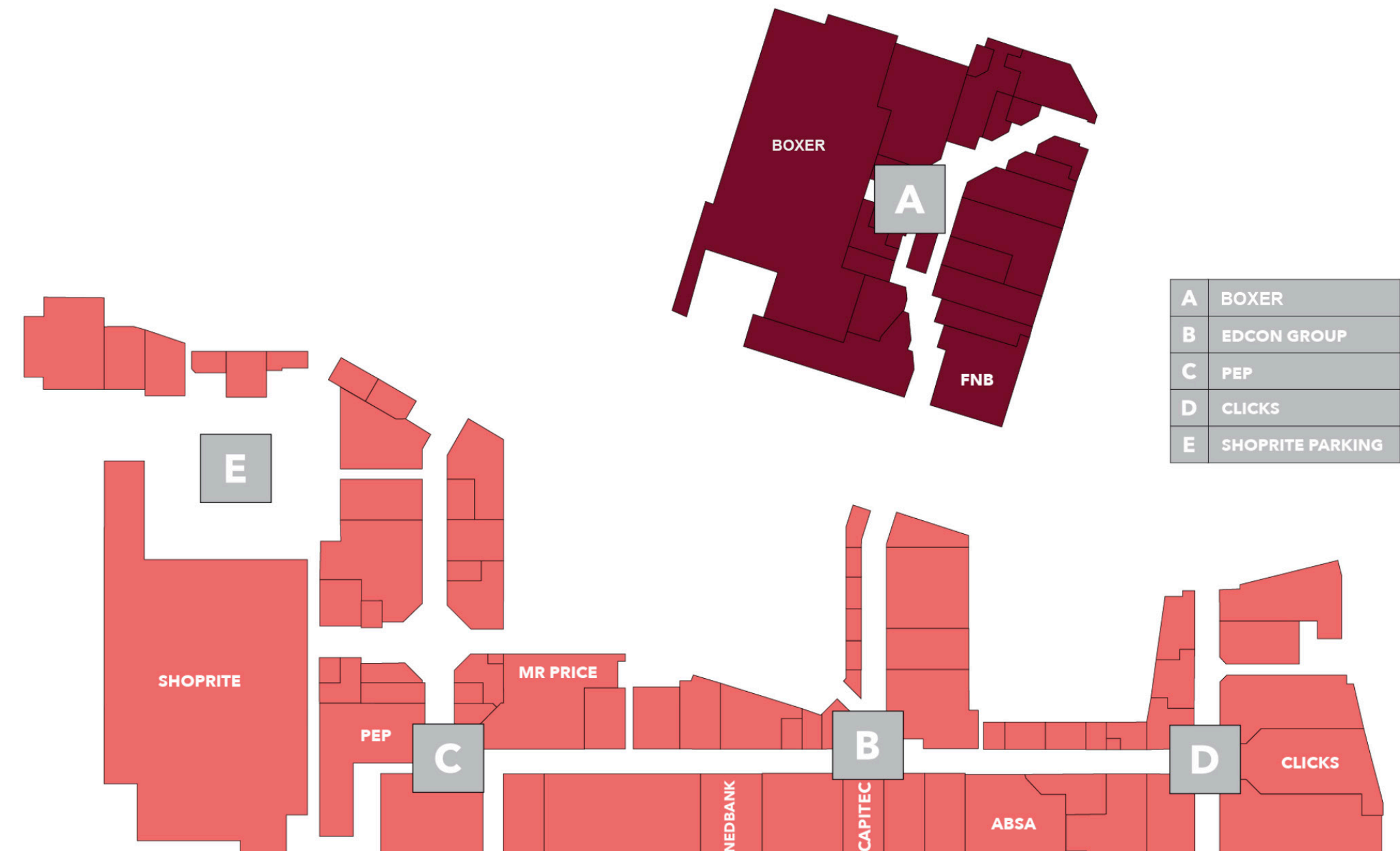
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## Exhibition Court Rates

Please note that exhibition rates range from as little as R362.17 per day, rates are dependent on the duration of the booking therefore, daily, weekly and monthly rates can be quoted. In addition rates are subject to the location of the area booked, therefore the busier the area the more pricey the court.

Kindly contact Siphokazi Rubusana on 073 613 0509 for a tailor made package for you.

## Mall Map



# Store listing

## **AUDIO/ELECTRONIC, PC, CELL PHONE & PHOTO**

Cell 4 U  
Colorado TV  
Digital World (PAK Trading)  
PEP Cell  
Pro Image  
Sell & Sound  
Top Cell

## **BANKS, FOREX & FINANCIAL**

ABSA Bank  
African Bank  
Capitec Bank  
Finance Café  
FNB  
Nedbank  
Old Mutual  
Quickfin  
Standard Bank  
Supreme FinanCE  
XP Cash Loans

## **CLOTHING**

Ackermans  
Choice Clothing  
Fashion World  
Footgear  
Jet Stores  
Mr Price  
PEP Stores  
Power Fashion  
Saeedah Fashion  
Sportscene  
Studio 88  
The Fix  
The Urban Store  
YE Fashions

## **DEPARTMENT STORES**

Boxer  
Shoprite

## **EYEWEAR & OPTOMETRISTS**

Frederik Jansen  
Vision Mart

## **FOOD / RESTAURANTS**

Atlantis Fisheries  
Debonairs

Fiaz Take-Aways  
Hungry Lion  
Icy Treats  
J&M Biltong  
King Pie  
Pie City  
Tasty Gallos

## **FOOTWEAR**

Rage Shoes  
Shoelettes  
Street Fever  
Tekkie Town

## **HAIR, HEALTH & BEAUTY**

Cheryl's Beauty Parlour  
Clicks  
Coco Beauty  
Signature Cosmetics

## **HOME, DECOR & ELECTRONICS**

Lewis  
Home Value Store  
OK Furniture  
PEP Home  
Russell's

Sheet Street  
Shine Products  
Sleepmaster

## **JEWELLERY & ACCESSORIES**

Blue Gem

## **LIQUOR STORE**

Diamond Liquors  
Picardi Rebel

## **SERVICES**

Ikhu Khu TUK-TUK  
KeyZone

## **SPECIALITY**

Atlantis Bookseller  
Cash Crusaders  
Happy Family  
Stylize  
Swifties

## **SPORTS, OUTDOOR, GOODS & GEAR**

Speed Trainer  
Total Sport

## **CONTACT DETAILS**

### **Exhibitions Coordinator**

Siphokazi Rubusana  
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### **Marketing Manager**

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### **Center Manager**

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